

New perspectives for design education in Portugal

The Istituto Europeo di Design and the Cooperativa de Ensino Superior Artístico Do Porto announce a partnership that will create new training opportunities in Design and Fashion fields and student flows at an international level

25th June - IED - **Istituto Europeo di Design** - the largest Higher Education Network in the creative field to have maintained a global outlook and a deeply Italian cultural matrix, since 1966- signs an educational partnership **with CESAP/ESAP - Cooperative of Higher Artistic Education of Porto owner of Escola Superior Artística do Porto** sign an agreement to codesign **undergraduate and postgraduate training courses to be delivered in Porto in the fields of Fashion and Design.**

The partnership involves two cultural institutions with a long history, identity and strong academic reputation in their respective markets. Both share a common philosophy and vision in disseminating artistic and design culture.

The strength of this agreement, which aims to train students capable of making a positive impact on society and the Planet, lies in the nature of both institutions: IED, now owned by the Francesco Morelli Foundation and with a history of almost sixty years behind, since 2022 has been a Benefit Corporation. Its DNA is based on generating shared value for the community and the environment, with a commitment to operating responsibly, sustainably and transparently towards people, communities and territories. CESAP has been a non-profit public benefit institution for over forty years with a pedagogical mission in the service of Art through the Escola Superior Artística do Porto.

Both are conceived as a research observatory and a link between the academic world and the labour market and, together, they will explore how to translate their educational systems and converge methodologies and know-how into courses relevant to the needs of today's creative industries.

'We are excited to begin this new adventure with CESAP/ESAP, which aims to enrich the educational landscape in design and fashion in Portugal with new stimuli and opportunities. It is an extremely vital market that we have already to approach with enthusiasm. In CESAP/ESAP we have found the ideal high-profile partner to continue spreading design culture by looking at the world through the transformative approach of Design, sharing a method that combines theory with practice brought by active professionals as teachers.

In addition to the value of the programmes we are co-designing, we are convinced that this collaboration will promote new exchanges and student flows between Portugal and the countries where IED is present - Italy, Spain and Brazil - also leading to new synergies on an institutional and corporate level,' comments **Riccardo Balbo**, Chief Academic Officer of the IED Group.

“CESAP, as a founding body, and ESAP, as one of the university schools most prestigious in the field of arts education in Portugal, have the highest expectations for this partnership with IED, an institution of enormous international renown, with which we hope to realise short, medium and long-term projects with a significant impact on the landscape of higher education in Portugal, in the field of Design and of Fashion, in its multiple values and manifestations. Both institutions have a history in education in the arts, design and fashion that will be fruitful in the pursuit of common goals: that include not only teaching, but also a range of other activities that we hope will constitute a positive factor in affirming the identity of the institutions involved and in the necessary openness to society and the current times, whose demands we will be able to meet” said **Manuel F. Costa e Silva**, CESAP President.

IED is not an entirely new player on the Portuguese design scene, having been a partner of Modalisboa for the last four editions. It has been in charge of promoting local talent through the Sangue Novo contest offering the winners of the young fashion designers competition two master's scholarships at the IED venues in Florence and Milan, one for spring 2023 and another one last march 2024.

The specific programmes and all details will be presented in the autumn.

For further news: cesap.pt / ied.edu